



BETH KILLORY

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PROFILE

A designer with a knack for creating visually stunning user experiences & interactions. Experience includes 4 years of in-house and freelance environments across industries from sporting goods to automotive research.

QUALIFICATIONS

SKILLS

- UX Research
- UX Design
- Design Thinking
- Problem Solving
- Collaboration
- Design Systems
- Focus Groups
- User Personas
- Story-boards
- Wireframes
- User Flows
- Prototypes

PROGRAMS

- Photoshop
- Illustrator
- After Effects
- Adobe XD
- InVision
- Sketch
- HTML
- CSS
- Javascript
- React.js
- Node.js
- Git

EXPERIENCE

JR WEB DESIGNER

K2 Sports | July 2018 - Present

- Collaborating with directors, project managers, engineers, researchers and content strategists to oversee the user experience of a product from conception until launch
- Giving and soliciting feedback from other designers in order to continually raise the bar
- Translating marketing needs into dynamic solutions using best UX practices
- Communicating ideas through sketches, wireframes, and mockups

VISUAL RESEARCHER

Ipsos Insight | October 2019

- Assisting the client with research of new electric vehicle models
- Observing focus groups and recognizing the pain points they face
- Delivering user personas, illustrations and storyboards to show problems consumers experience and potential solutions in simple visualizations

GRAPHIC DESIGNER

Mixtbrand Apparel | September 2017 - June 2018

- Partnered with the president to brainstorm and design graphics for products
- Created mock-ups to be used on an Amazon storefront
- Assisted in production, packaging, and shipping of goods

GRAPHIC DESIGN INTERN

Fassforward Consulting Group | June 2016 - August 2016

- Designed graphics to be used in high profile presentations for clients
- Collaborated with an open and dynamic team of professionals
- Created visualizations to communicate complex problems in simple ways

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN

State University of New York at New Paltz | 3.5 GPA | 2015 - 2018

- Interaction Design: A
- Design for the Web: B
- Design Research: B+
- Design for the Web II: A